

# hellopush

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## work experience

### Citytv

August 2009 – September 2011, Toronto  
Art Director/Sr.Motion Graphic Designer

Responsible for providing art direction to on-air creative team. Creating and leading design concepts on major projects from initial to executed stages. Experience in art directing and managing projects in Cinema4D.

### CTV

March 2004 – August 2009, Toronto  
Senior Graphic Designer

Responsible for leading the design concepts and production of major broadcast show packages, and indoor/outdoor print campaigns to promote various specialty stations and television programming. Worked on various campaigns for Muchmusic, FashionTelevision, CP24, Etalk, Star, Space and Citytv (CHUM).

### Freelancer

September 2003 – Present, Toronto  
Graphic Designer

Responsible for various works including logo creation, storyboard/style frame concepts and promotional design pieces for both print and broadcast.

### Digital Impressions Group

April 2003 – October 2003, Toronto  
Graphic Designer

Responsible for a variety of print media, such as advertisements, magazines, brochures, corporate branding/identity. Spearheaded the print campaign for the import car show Darknights International, and the layout for the complimentary magazine which followed.

### Pylon Design

January 2003 – March 2003, Toronto  
Graphic Designer Internship

Responsible for various graphic layouts including book covers, advertisements, brochures, and booklets.

### Swerve Design Group

October 2000 – January 2001, Toronto  
Graphic Designer Internship

Responsible for various work including corporate branding/identity, web design, advertisements, brochures, invitations, and small flash animations.

### Marlyn Media

April 2000 – June 2000, Toronto  
Graphic Design Contract

Provided variety of graphic layouts for book covers, magazine spreads, brochures, and collateral.

## education

### Seneca College

Graphic Design diploma, graduated with honours  
Toronto, January 2001 - April 2003

### Ryerson Polytechnic University

Photographic Arts: New Media bachelor arts studies  
Toronto, September 1997 - July 2000

## awards

### Design Edge Canada Magazine

September 2010 issue  
Featured in article "Top Young Designers to Watch for"

### Promax 2010

Awarded Gold for CP24 Pride Campaign  
Awarded 2 Silvers for CP24 Pride Campaign  
Awarded Bronze for CP24 Caribana Spot

## volunteer

### Delisle Youth Services

August 2010 – Present, Toronto  
Art Director/Graphic Designer

Responsible for managing and art directing a team of youth to develop concept and execution of print collateral for yearly art gallery.